



What You Will Learn

- What's Changed, Why Evolve?
- Supply Chain Challenges
- Engine Technology Advances
- New and Improved Diesel1
- Managing Winter Performance



THE NEW ADVANCED DIESELONE™

**THE NEW
FORMULA
IS HERE.**

Optimize **the heart** of your operation with advanced engine performance and year-round care for a healthy fleet.

LEGACY. TECHNOLOGY. PERFORMANCE.

DIESEL1

Find out more at dieselone.com

What's Changed, Why Change?



Seismic Shifts In All Links Of The Supply Chain Have Occurred

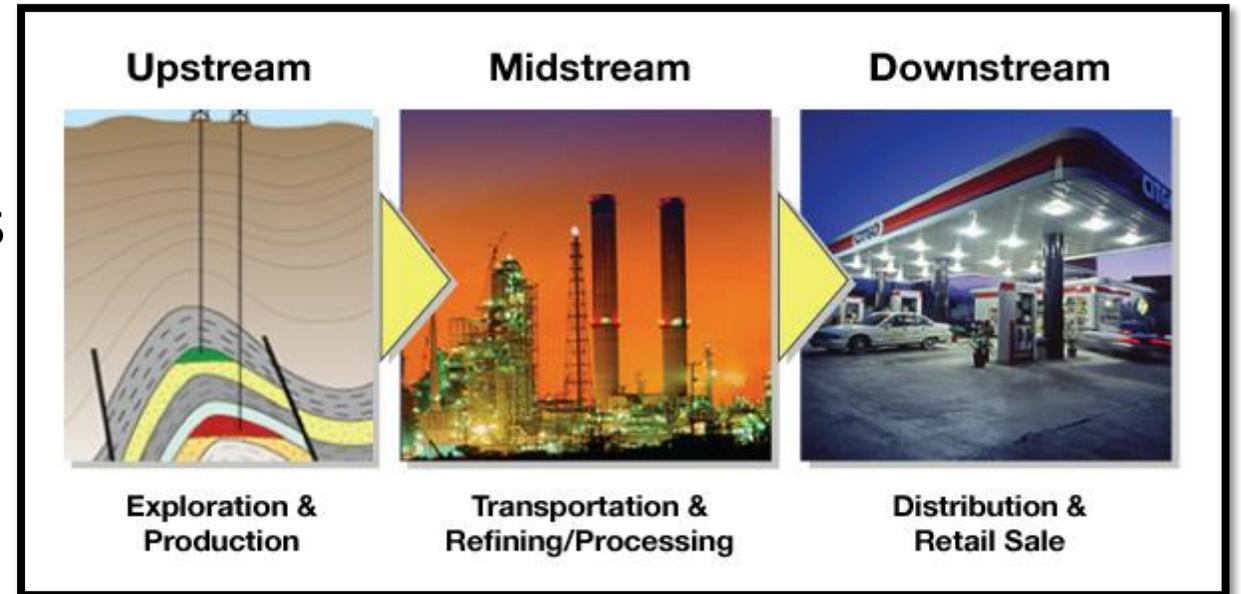
Refining



- Utilizes high temperatures, pressures, catalysts, chemical agents, varied blend stocks and complex processing pathways to produce ASTM distillates.
- Their goal is to optimize crude slates that produce ASTM spec products while maximizing their profits. Operability assurance is the down streams responsibility.

Logistics

- Efficiently and economically transferring finished fuels throughout the supply chain by pipeline, water, railcar or truck is challenging.
- Objective is to meet downstream demand, ratably, efficiently and competitively.



Terminals



- Premium fuels available where and when you require it.
- Behind the scenes there is comprehensive management of fuel stability, water, microbes and cold weather operability values.
- Optimizing chemistry, we're never static.
- Oversight quality management has no time off.

Distribution

- Maintain ASTM specifications
- Enhancing the gallon
- Develop and execute fuel quality and tank management strategies throughout the supply chain



New Demands, New Technology

2017 REFORMULATION

THE NEW ADVANCED DIESELONE®

ADVANCED TECHNOLOGY PERFORMANCE

DIESEL 1

YEAR-ROUND PROTECTION FOR THE HEART OF YOUR CUSTOMER'S OPERATION.

The NEW Advanced DieselOne® is reformulated to meet the demands of the modern diesel engine, ensuring optimum injector and filter performance even at the highest temperatures and pressures.

And, it's a total performance package designed to keep truck enthusiasts operating at peak performance, in any region, all the time.

DieselOne® Benefits

- Advanced detergent
- Corrosion inhibitor
- Stability enhancer
- Water management system
- Lubricity improver
- Commercial grade winter defense
- Technical support desk

Protect your customer's operational performance with the one solution designed for modern and legacy diesel engines, advanced technology backed by your team of experienced fuel advisors.

DIESELONE® DOES IT ALL.

Advanced Formulation meets the demands of modern and legacy diesel engines.

Year-round Program is a fully integrated approach to optimize performance and investment.

Fuel & Filtration Health

Maintain rated power DieselOne® prevents power loss with the lubricity, cleaning, and corrosion protection engine need. Treat it as a healthy fuel diet for a healthy engine.

Restore rated power It revives performance from unhealthy engines by cleaning injectors and engulging filters.

100% Satisfaction

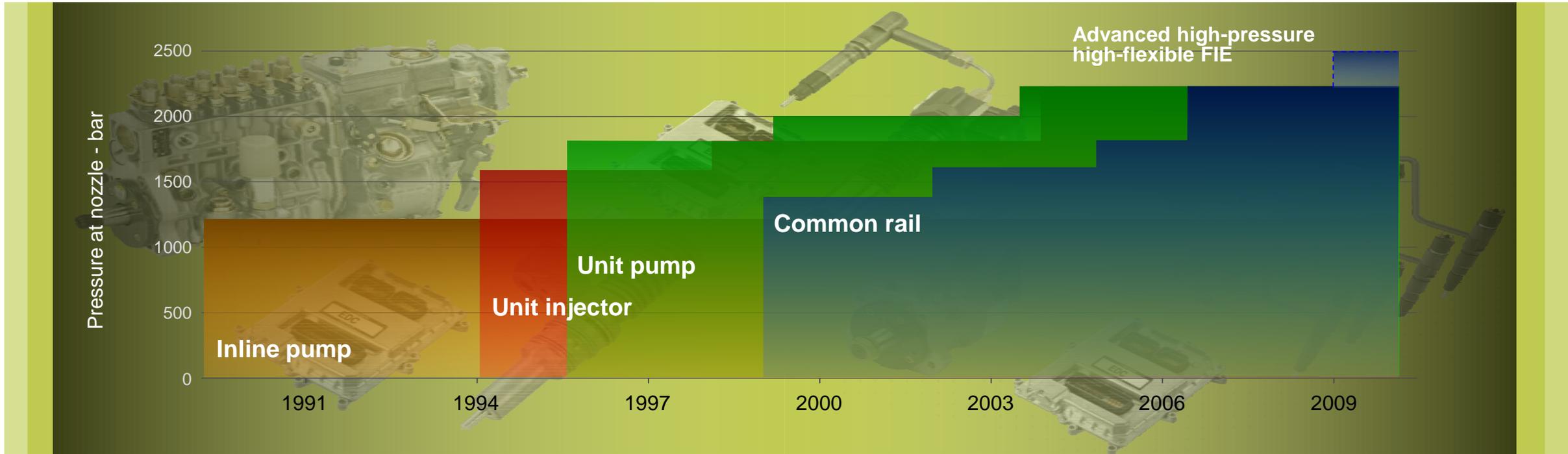
Elevate customer knowledge about relevant developments on policy, hardware advancements and changing fuel slates.

Provide customer education to reveal the difference between total operating costs versus lowest cost.

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- Ensure competitive product values
- Elevate customer knowledge about relevant developments on policy, hardware advancements and changing fuel slates
- Help you educate your customers so they understand the difference between total operating costs versus lowest cost

Tier 3, Warning Signs Appear



Source - Bosch SAE Oct. 2008

Technology - Challenges Filtration & Fuel



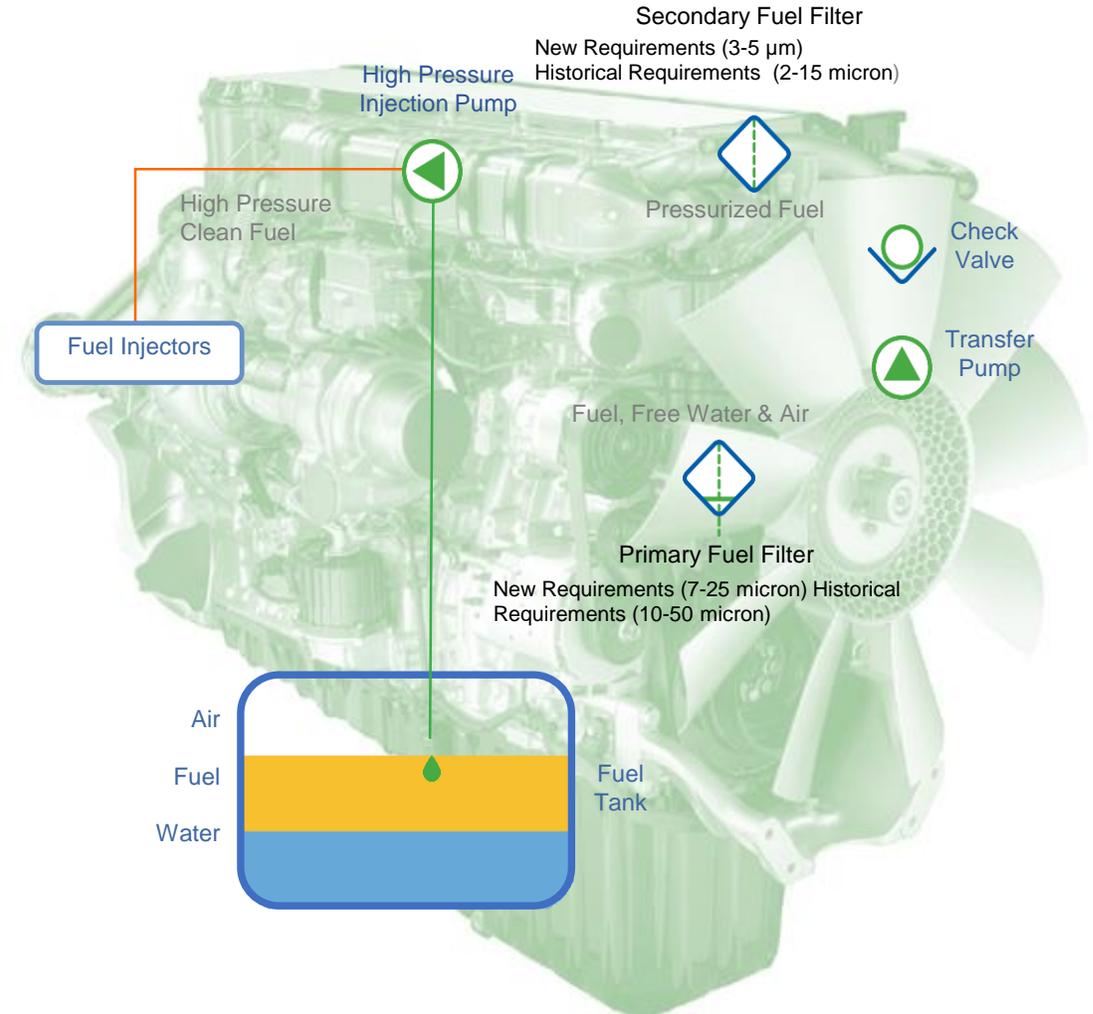
ALL WEATHER. ALL REGION. ALL YEAR.

MODERN PROTECTION FOR THE MODERN ENGINE

DIESELONE DOES IT ALL.



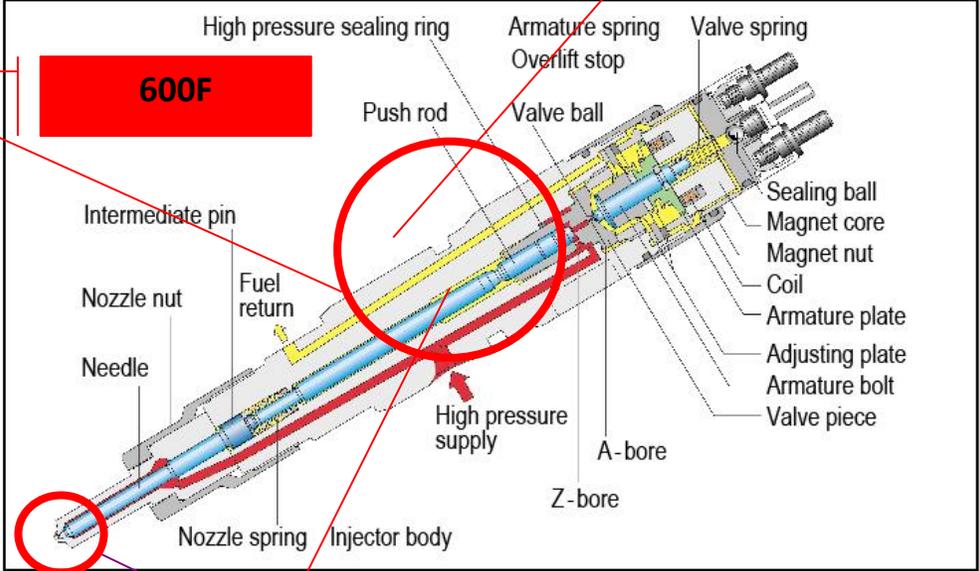
learn more dieselone.com



Extreme Temperatures & Pressures

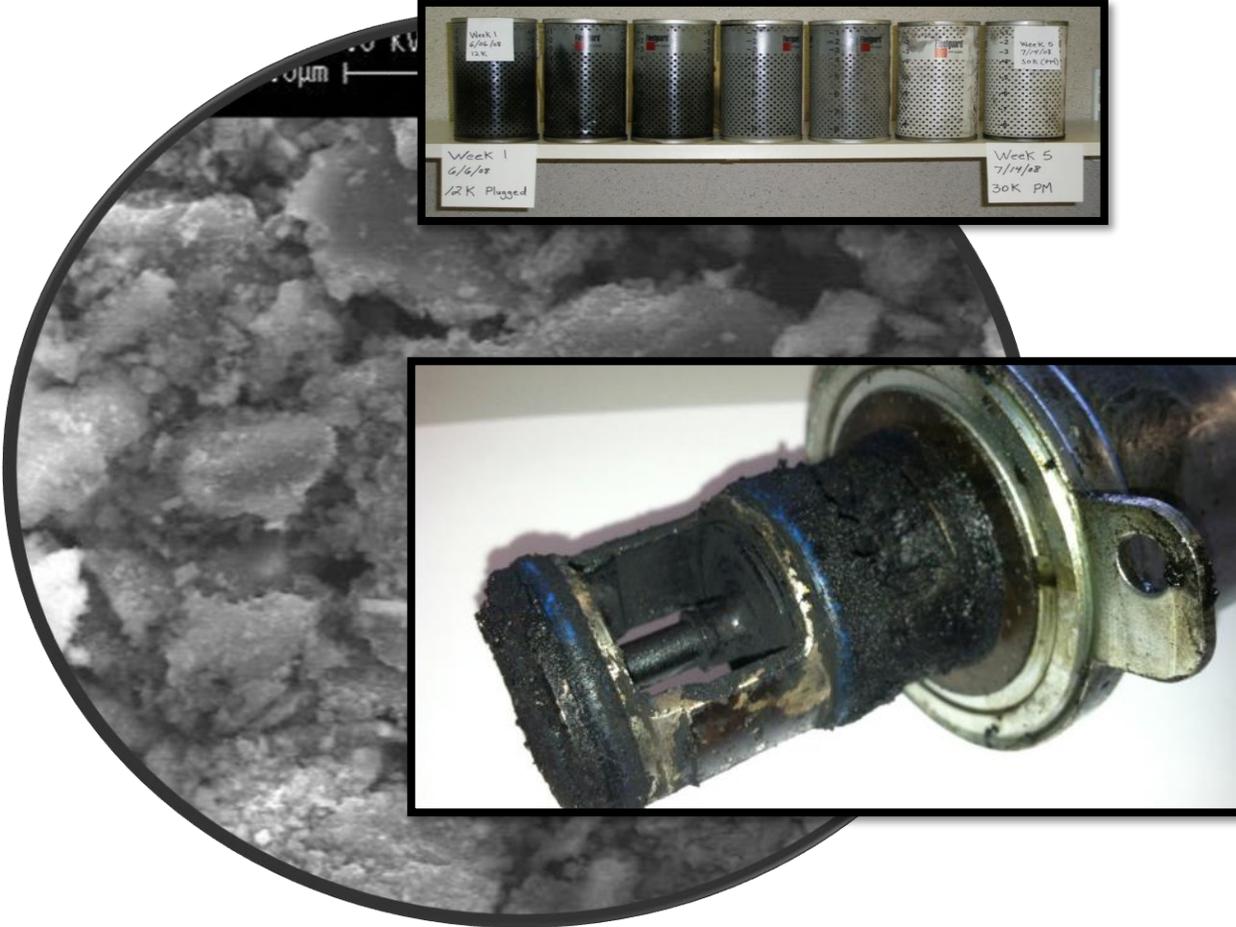
Drives Black Filters, Compromised EGR & Reduced PMI

Common Rail Injector for Trucks
CRIN1

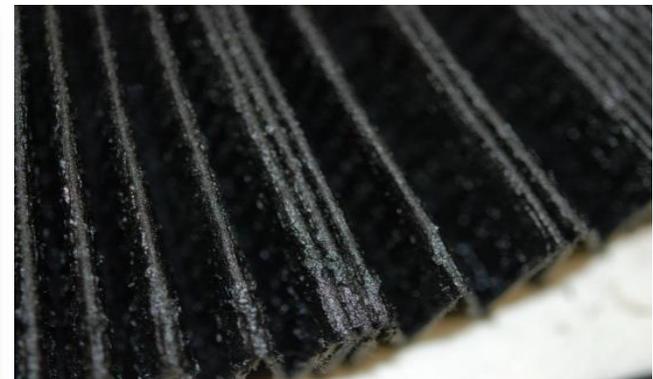
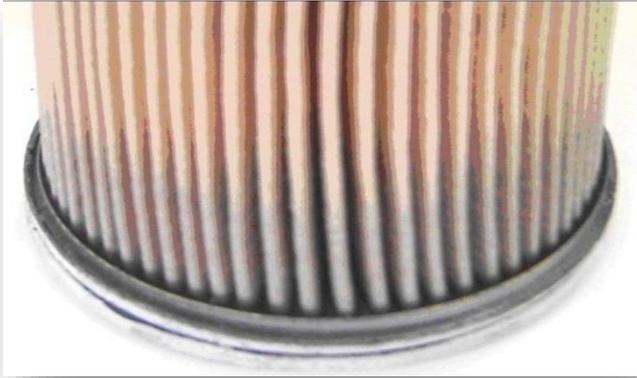


Deposit Locales

38,000 PSI,
on inbound
supply side
to injector
unit.



Filter Deposits, Premature Failure



A Filter Can Expose The Challenges Associated With The Injectors Punishing Impact On Fuel

Consequences

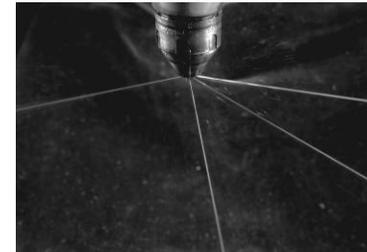
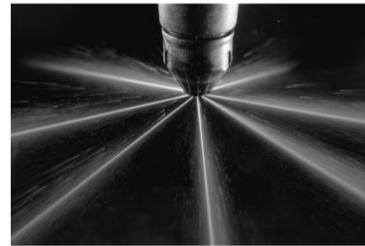
- **Injector Fouling, Internal and Injector Tip**

- Filter Blocking \longleftrightarrow Shortened PMI
- Power Loss \longleftrightarrow Reduced Performance
- Economy Deficits \longleftrightarrow Increased Fuel Costs



- **Current fuel injection technologies are designed to comply with stringent emission and fuel economy targets**

- Smaller orifices
- Tighter tolerances



- **Increased pressures are required to generate adequate fuel flow through reduced dimension labyrinth.**

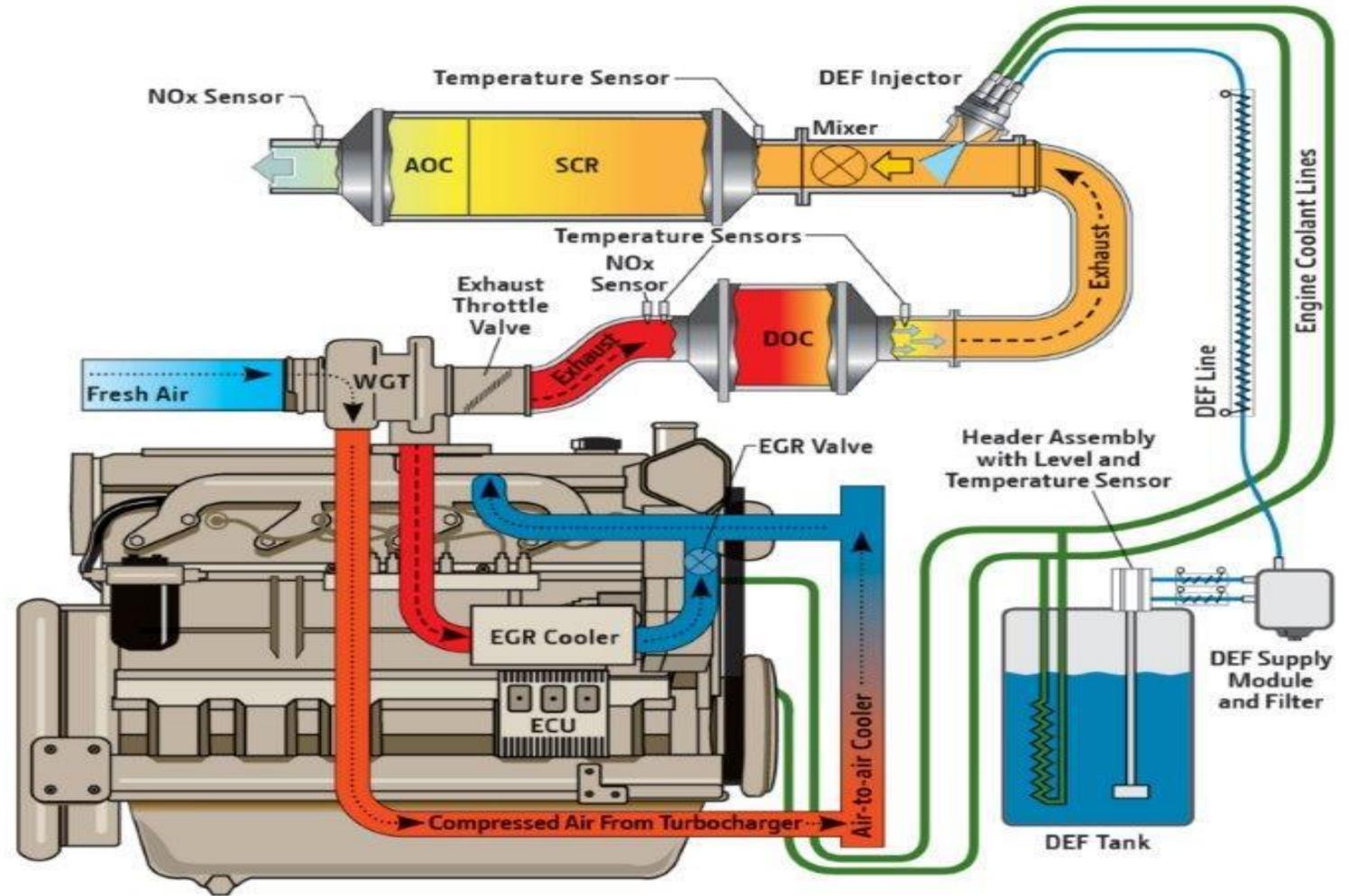
Early Warning Signs



"I'm just keeping track here and we have a 2017 Mack with 20,758 miles on the truck and the filter, please see the attached pictures of the fuel filter and pictures of the stringy deposits in the bottom of the Davco filter housing. The bottom of the fuel tank now looks just like the Davco filter housing, it has deposits laying in the bottom of the tank and a stringy like substance from the bottom protruding upward."

The Exhaust Side

PowerTech PWL Final Tier 4 technology



Post Combustion Issues

Exhaust Gas Recirculation Valve Cleanup

DPF plugging

Turbocharger failures

Exhaust system replacement

Fuel pump failures

Exhaust sensor failures



Managing Water Concentrations

- Biodiesel can hold up more water than ultra-low sulfur diesel fuel, it can reach saturation points of approximately 1200 ppm
- ULSD reaches saturation at approximately 200-300ppm
- A B2 blend has the same saturation as ULSD
- The higher the biodiesel blend, the higher the saturation point
- As temperatures decrease, there is lower solubility which means water will drop out of solution



Corrosion Inhibitor



Treated Fuel

NACE TM 01-72

A

ASTM D665A

0% corrosion



Untreated Fuel

B+

2% corrosion

Injector Clean Up



Cummins 6.7L ISL,



All evidence of sodium salts remediated on DMV, Armature plate, and Valve Piston

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EXTENDS EQUIPMENT LIFE

GLOBAL

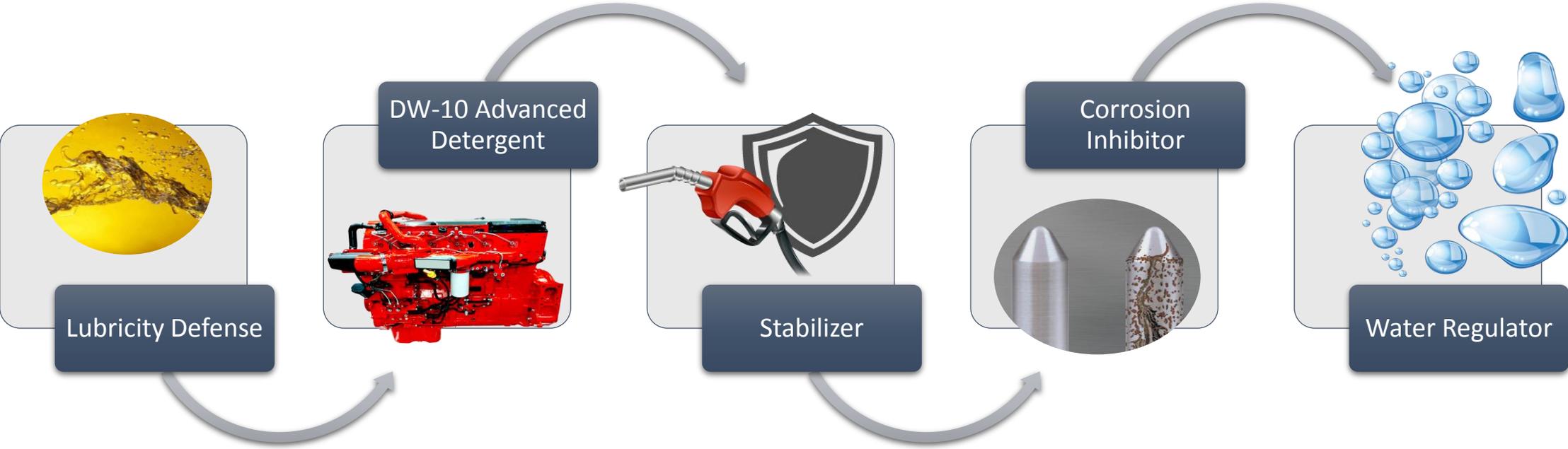
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Scalable Component Benefits

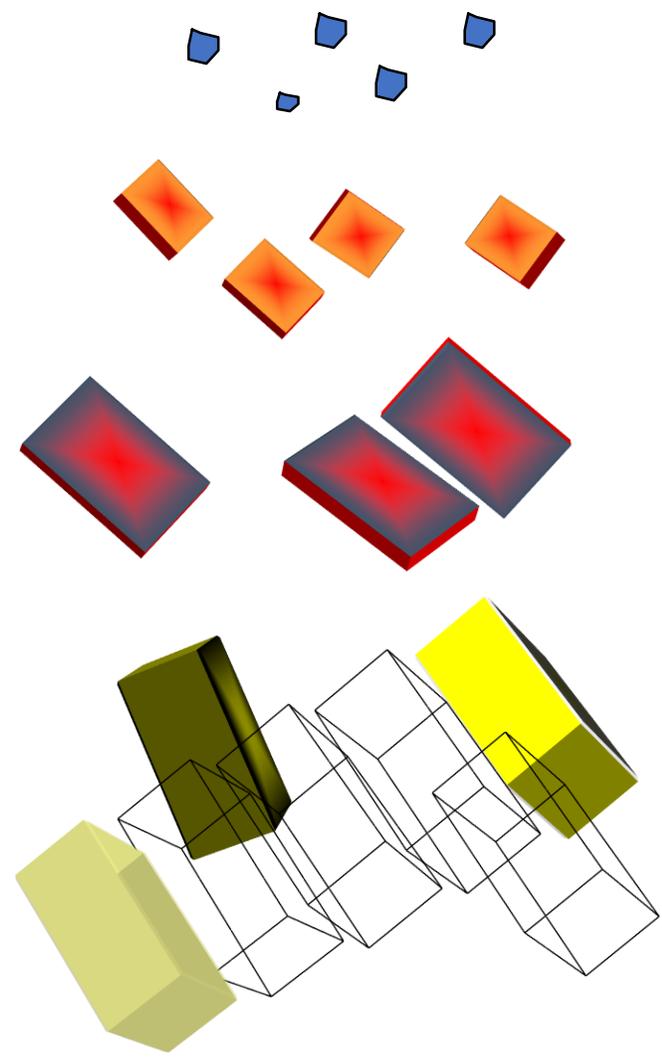
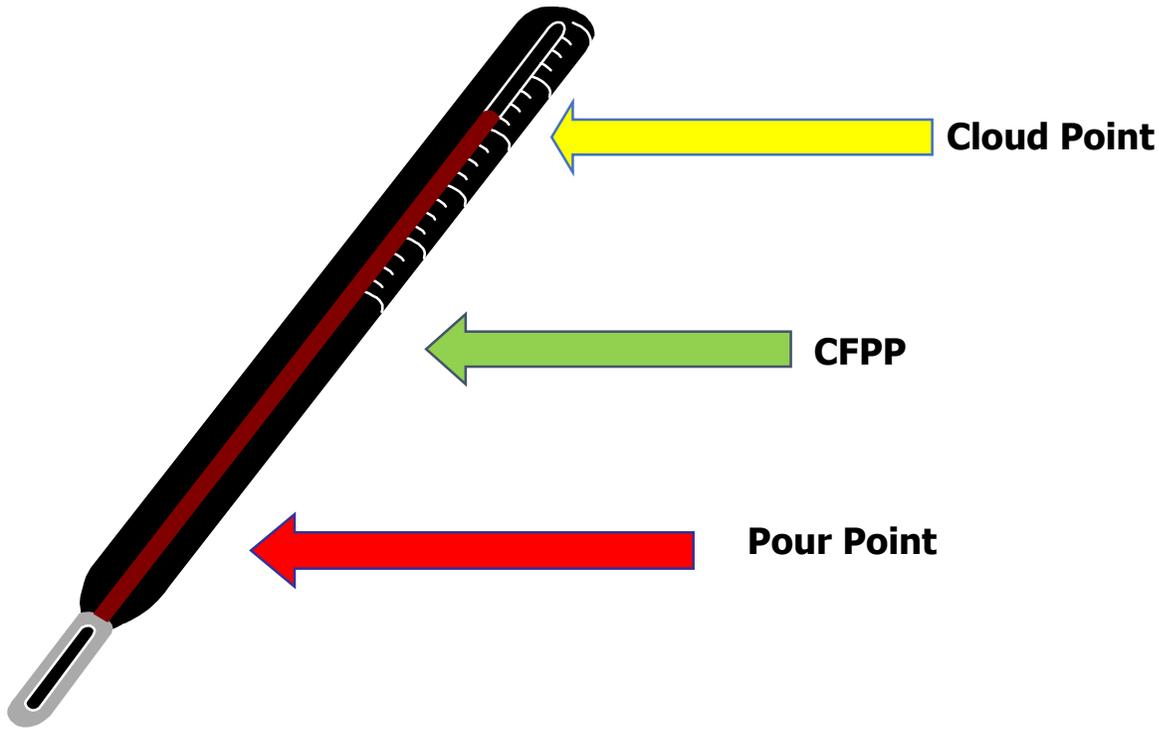
Benefits	Achieved
Test proven in common rail	✓
Keeps Clean against zinc deposits (DW10)	✓
Rapid Clean Up of zinc deposits (DW10)	✓
Keeps Clean against metal carboxylates (DW10C)	✓
Lowers maintenance costs	✓
Cleans up injector tips	✓
Cleans up internal injector parts	✓
Longer filter and engine life	✓
Maintains power	✓
Restores lost power	✓
Provides corrosion protection	✓
Provides enhanced lubricity to D975 fuel*	up to 70 micron
Maintains fuel economy	✓
3-5% restored fuel economy	✓
Prevents sludge buildup in fuel tank	✓
Provide thermal stability	✓

* Average of 10 fuels

What's Inside Diesel One™?



Optimizing Winter Performance



NUCLEI

VISIBLE CRYSTALS
Cloud Point

CRYSTALS GROW AND
BEGIN TO ADHERE TO
ONE ANOTHER

Water – Paraffin – Oxidation



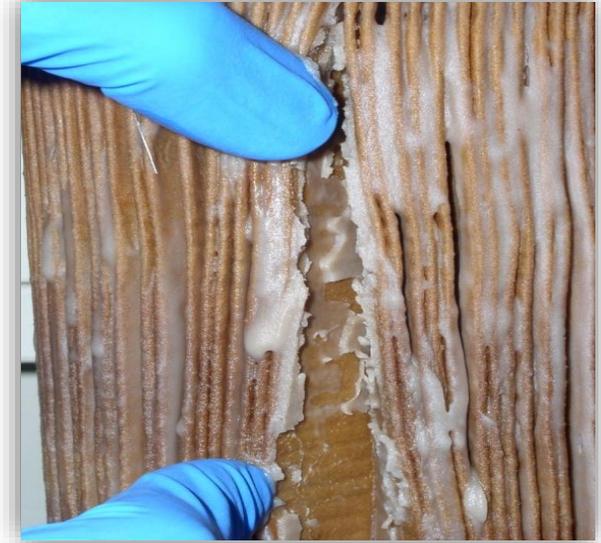
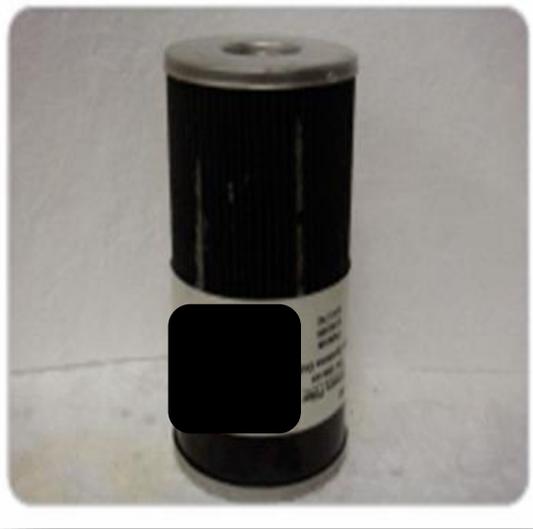
Filter 3: Severe Water Contamination



Filter 2: Petroleum Diesel Oxidation Contamination

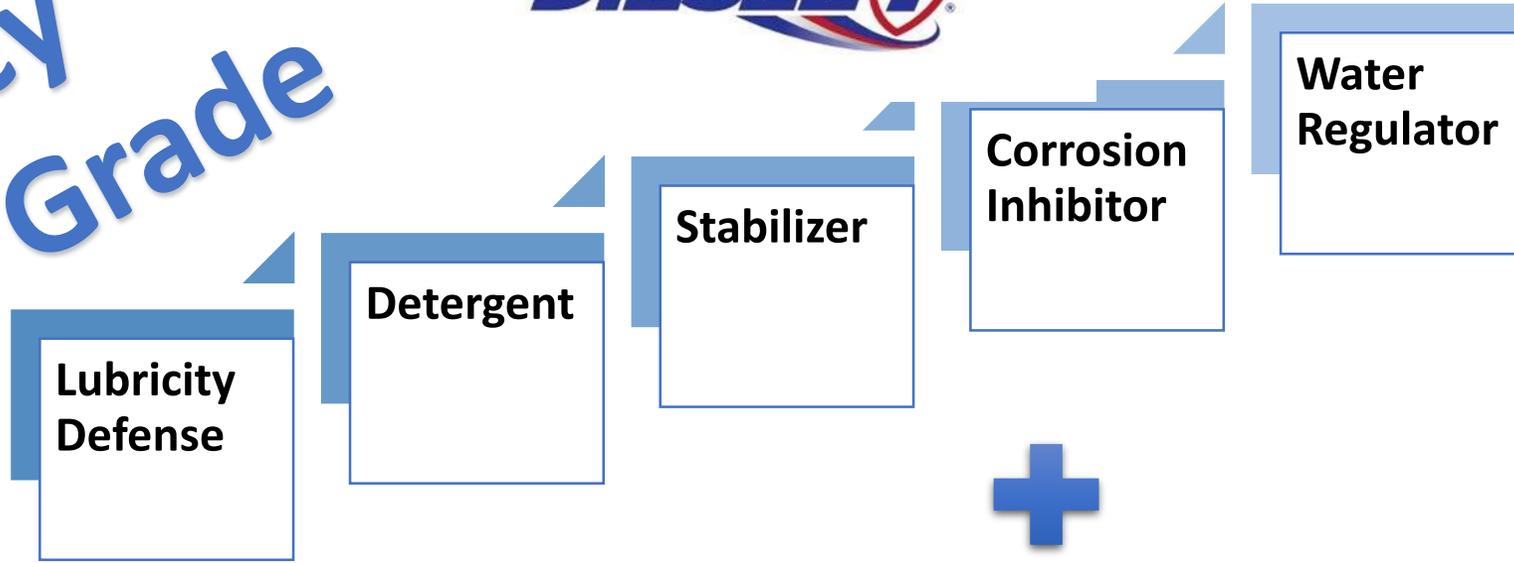


Microbial, Corrosive & Monoglycerides

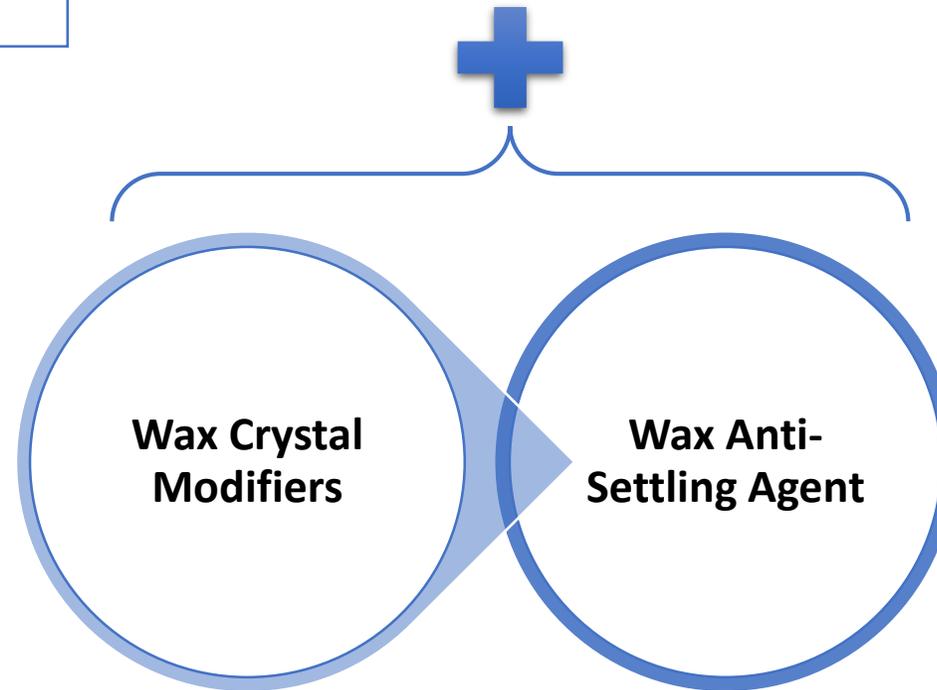




Legacy Winter Grade



1. Provides lowest CFPP
2. Disperses wax during extended engine shutdowns in sustained low temperature environments.
3. Manages entrained water



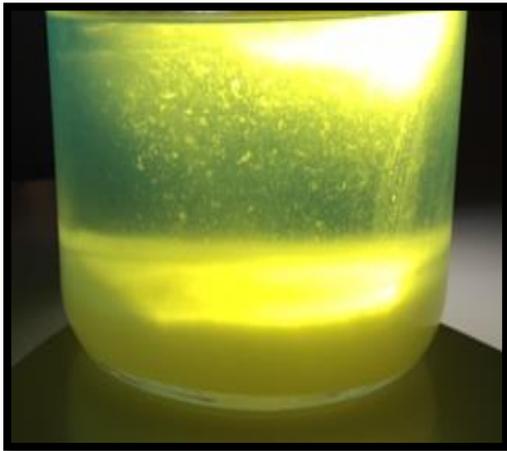
Diesel Without Diesel One Winter Synergist



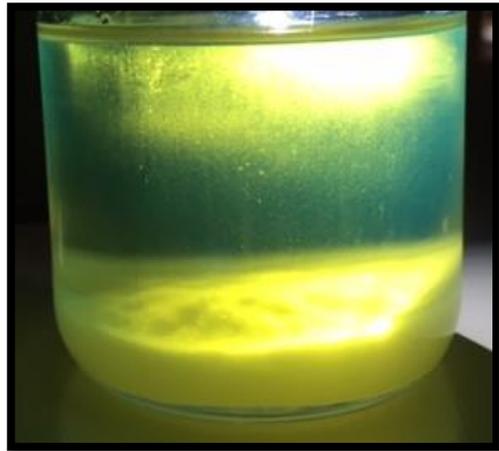
Over Night



28 Hours



Day 3



Day 7



Diesel One Extends Operability Time Line





Winter Protection

Commit To Diesel One

The two most common cold weather complaints are a drop in fuel economy or, worse, vehicles that refuse to start when temperatures dip below zero. Seasonally enhanced fuels like Diesel One is optimized to will operate in temperatures as low as its cold filter plugging point (CFPP) which can be as low as -25° F.

Drain Water Separators and Replace Filters

Water in the fuel system can damage fuel pumps and injectors in cold temperatures. This creates cold engine startup issues that some fleet owners assume is “fuel gelling.” It’s more likely that water is turning to ice in fuel storage tanks and filtration systems, plugging filters during the first couple of cold snaps. Suggest to your customers to avoid those issues by replacing water-absorbing filters and regularly draining the water separator.

Check Fluids

Like diesel fuel all motor oils are not created equal, and running the wrong oil in the winter can cause unnecessary engine wear. Heavier oils might be too viscous to achieve effective lubrication at low temperatures. For easier cold cranking and startup, fleets might think about switching to a full-synthetic oil with a lower cold temperature viscosity full synthetic diesel engine oil, formulated to operate in a wide range of temperatures.



News You Can Use

- Most diesel engines in the U.S. use a combination of technologies to reduce emissions. Usually there will be a diesel particle filter (**DPF**), selective catalytic reduction (**SCR**) and an exhaust gas recirculation (**EGR**) system. An effective EGR system paired with these technologies will reduce nitrous oxide (NOx) in the exhaust for cleaner emissions
- A high-quality fuel, like Diesel One™ that contains detergents and stabilizers that will result in cleaner fuel injectors, less fuel breakdown under pressure and heat, and better spray patterns that produce more complete combustion and less soot at the very beginning of the process. Reliable fuel conditioners like Diesel one can help reduce fouling of the EGR valve, EGR cooler and turbocharger.
- There are also some basic maintenance tips that may help your customers minimize soot and ash buildup in their EGR system:
 - Reduce engine idling time when possible and maintain a regular maintenance schedule.
 - Consider a high-quality, low-ash engine oil to help with engine performance and operability.
 - Conduct an oil analysis on every drain cycle to look for early signs of engine trouble is also recommended, and
 - When they see any engine warning lights or signs of engine hesitation, address it quickly to help avoid costly repairs or extended downtime.